



Common Sense Contract with New York™

“A Strategy to Win the State”

**A proposal to the Candidates running in the 2024
New York State Election**



Forward from the Author. It is my position, and I am sure many agree, that there has never been a time in the United States or New York State that we have the political opportunity to reverse the downward spiral we find ourselves in today. The current administration is demonstrating to New Yorkers how socialist policies and one-party rule has been destroying our state for years. November 2024 provides one of the last opportunities New Yorkers will have to take the Senate, and Assembly back from the opposition growing far too comfortable in our state.

Proposal:

To succeed in this lofty goal, “ALL” New York republican candidates must campaign on a consistent and precise message that is short, understandable, and easily presented to the voter. The message needs to be designed for constituents of all races and ethnicities throughout the state. 2024 is the time we can achieve that change. Unfortunately, there are many problems facing the country and our state. However, a few are resonating rather strongly, according to recent polls.

A generic, consistent, and precise message can bring massive success for the Republican Party in November 2024. I have fashioned my plan on the 1994 “Contract with America” formulated by Newt Gingrich and Dick Arme, which led to a 54-seat gain in the House of Representatives and 9 seats in the Senate. The strategy nationalized that year's election, allowing all Republicans a consistent and precise message. I contend the same approach can be used in New York State in 2024 due to the current political climate that is evolving in our favor. This wave is widespread and is not limited to any demographics. Hispanic and African American males moving to the right increase the opportunity for success. The Democratic Party no longer owns the votes of the minorities they have repeatedly failed to protect. Poll after poll shows supporting evidence of the wave, as mentioned above, promoting the success of this contract.

To that end, we are proposing the following plan to offer New York voters in 2024. A generic, consistent, and precise message to be employed by every Republican Candidate across the state. This message should be printed in English, Spanish, and all other languages based on specific demographics. No Senate or Assembly seat is unwinnable. This strategy would be especially effective in inner city and minority communities.

Execution of the Strategy to win the State;

Project Civica will assist in implementing this strategy by training all candidates to present the Common Sense Contract with New York. Zoom classes will be offered to candidates who run under this platform. Project Civica will supply all candidates with talking points for each pledge. (See below). After the June primary and the candidates are chosen, the State GOP should endorse the “Common Sense Contract with New York” on its website. Links must be made in different languages. (Design to be determined). In September, Generic Radio and TV advertisements will feature the announcement of the Contract. Project Civica will create a webpage specific to the Contract. All Candidates who are signatories will be listed on this site. It must be easy for any potential voter to see that their local candidate is a signatory